

COMPANY PROFILE



AFRAZ APPAREL

**Manufacturer & Exporter of Knitted
Fashion Garments**



YOUR APPAREL PARTNER...

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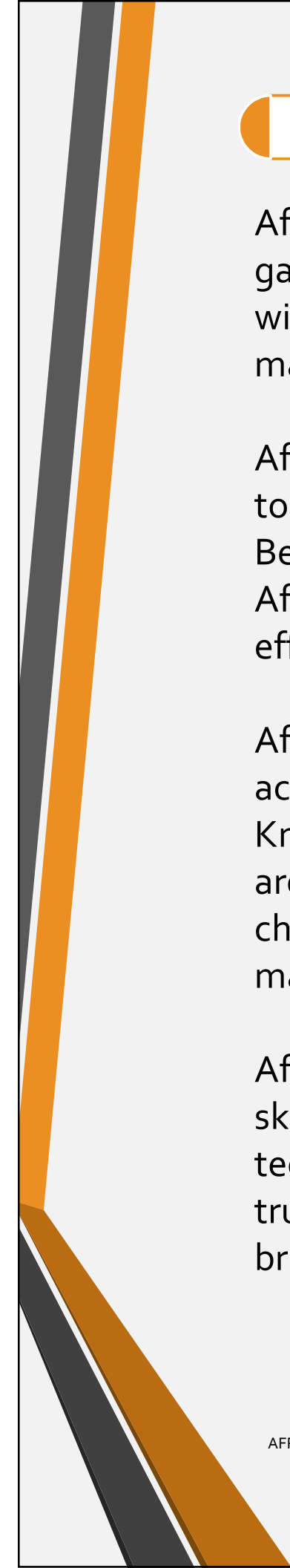
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Corporate Viewpoint

Afraz Apparel is one of the most successful garments manufacturer in Pakistan; a country with great potential in the field of garment-manufacturing.

Afraz has acquired a versatile production chain to cater flexible orders in shorter lead-time. Being an industry-standard certificate holder. Afraz assure the perfect blend of quality and efficiency.

Afraz has passed over 24 years of accomplishment, aiming to lead the competitive Knitwear-organization of Pakistan. It has arduously re-engineered each step of its value-chain to match the dynamism of the fashion market.

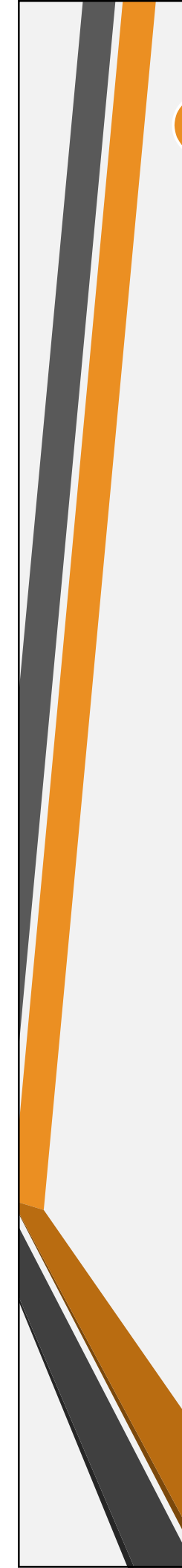
Afraz has expended its capacity, developed a skilled workforce and introduced integrated technologies, to remain globally up to date. It is truly an organization with a glorious past and bright future.

COMPANY AT A GLANCE

Company Name:	Afraz Apparel
Type of Business:	Manufacturer and Exporter
Legal Status:	Sole Proprietorship
Contact Person:	Muhammad Shahid Khan
Corporate Office & Factory:	Plot No. E-100 Sector 31/D P & T Society Korangi Karachi-Pakistan 74900
Production Capacity:	Garments: 100,000 pcs p/month
Factory Space:	15000 Sq. ft.
Total Manpower:	200
Management personals:	25

MACHINES & EQUIPMENTS

❖ Singer Machines	50
❖ O/L Machines	38
❖ F/L Machines	20
❖ Kaj Machine	02
❖ Button Machine	02
❖ Bartech Machine	02
❖ Kansai Machine	03
❖ Eyelet Machine	04
❖ Feedo Machine	02
❖ Cutting Machine	04
❖ Heat Transfer Machine	04
❖ Press	06
❖ Bottle Press	03
❖ Boiler	01
❖ Standby Generator	02



JOURNEY FOR EXCELLENCE

AFRAZ started its journey in 2001-as a garments Manufacturer under the leadership of its experienced Entrepreneurs, aiming to become the trendsetter it is today.

AFRAZ was aware of the fact that short lead-time played a vital role in the modern apparel-industry, so, it located itself in Karachi, The port city & attire-manufacturer hub of Pakistan.

Today, after over a decade of progression, Afraz Apparel is the pioneer of the garment-industry of Pakistan, and the Prime choice of many foreign retailers.

PRODUCTS

Over the years, AFRAZ has manufactured a wide variety of basic products, Such as polo-shirt, sweat-shirt, ladies & kids-wear, etc.

Currently, AFRAZ has involved to the level of manufacturing specialized knitwear-products, by keeping the track of the latest market-trends.



AFRAZ's vast infrastructure allows manufacturing almost every knitwear products for men, women and kids. it specializes in value- added products, such as: Peach-finished, Pigment-Piece-Dyed, and Heavy-Enzyme-Washed, Bamboo-Charcoal and Eco-Friendly products. It is currently concentrating on knit-denim products, which is soon expected to have a massive impact on the fashion- market.

PRODUCT DETAILS

Ready-made Garments

- ❖ Polo Shirt (Basic/Fancy)
- ❖ T-Shirt (Basic/Fancy))
- ❖ Sweat Shirt & Sweat Pant
- ❖ Ladies Wear
- ❖ Children item
- ❖ Sports Wear

Fabric

- ❖ Single jersey (S/J)
- ❖ S/J with Lycra Ultimate/Full Feeder
- ❖ Cotton Slub Jersey
- ❖ Cotton Slub PC
- ❖ Heavy Jersey
- ❖ Automan Jersey
- ❖ Lycra Pique
- ❖ Diamond Pique
- ❖ Single Lacoste
- ❖ Double Lacoste
- ❖ 1 X 1 RIB
- ❖ 2 X 2 RIB
- ❖ 1 X 1 RIB with Lycra
- ❖ 2 X 2 RIB with Lycra
- ❖ Flat Back Rib
- ❖ Irregular Rib
- ❖ Interlock
- ❖ Interlock Double

Fleece
French Terry
Herringbone
Thermal/Waffle
Yarn Dyed





CAPACITY

AFRAZ has always been pushing the limits of its capacity, and can now handle volume orders with ease. As a composite manufacturer, Afraz Advanced from knitting, dyeing and finishing to garments-manufacturing at a massive scale.

AFRAZ, fabric unit, powered by superior European machineries, is capable of producing 30 Tons per month, AFRAZ has been increasing its manufacturing-capacity over the years, to convey volume orders of clients, in a shorter lead-time.

DESIGN & DEVELOPMENT



AFRAZ can comprehend the swinging-pendulum of the fashion world and can therefore adapt to the taste of trendy consumers.

It has restricted its Sample-Division into a Design & Development Unit. This fully-fledged section, headed by a foreign expert, prepares its own seasonal collection according to the latest market-trends.

AFRAZ's insightful R&D team is always on the lookout for new types of fabrics and products. This Helps the Design and Development team and results in better client-management.

CONTROL & ASSURANCE

Throughout its decade-long operation, Afraz has perfected its Quality Control System, which includes scrupulous checks, to ensure flawless production. The experienced quality-Assurance QA team extends its operation even into the procurement of raw-material and machinery.

AFRAZ has continuously restricted this system, and it now features a unique capability in terms of industry-low rework and repair rate. It has acquired the latest Quality-control equipment, and developed quality-consciousness among the workforce.

Due to its firm grip on quality regulations, AFRAZ can meet the best AQL requirements of clients.

AFRAZ QA team provides no room for error and can assure superior product quality to its clients. At AFRAZ, client satisfaction is company-satisfaction.

WORK PLACE ENVIRONMENT



As a responsible apparel producer, AFRAZ APPAREL work environment high above the Law-required level. AFRAZ installed and has updated Lighting, Ventilation and ergonomic of its plants using latest technologies like bus bar for electrical fitting, overhead mirror reflectors for lamps, forced duct ventilation and so on.

The goal is to exceed requirements of local legislation and reach the global standards, and thereby support clients images and sourcing principles.

Clearly demarcated emergency routes & exits, smoke & fire detectors, consciously designed working lay-outs ensure a safe workplace for workers. Ag per ISO requirements, Instructions and warning signs pre Posted in highly visible places, inside the factory and in local language (URDU).

Moreover, usage of metal gloves in time of fabric cutting, needle guard in time of sewing and such similar procedures reduces significantly work-related accidents in AFRAZ.

AFRAZ being safe, AFRAZ workplace offers a congenial & supporting environment for all: managerial staff's and workers work In mutual cooperation and respect.

AFRAZ consciously puts effort to empower woman not only by just recruiting more women In workforce, rather by undertaking some assertive programs to train & promote women in the higher levels.

WORKER'S WELFARE

Besides paying a “living wage” which is substantially higher than the legal minimum, Afraz Supports its employees by setting up welfare facilities like medical center, day-care center, and canteen.

The result in industry-low turnover rate in its workforce.

Properly equipped with a team of full-time doctors and nurses, its medical unit extends consultation & medication to worker's general health care requirements. It also bears full expenses of treatment of any injuries incurred in working hours.

In AFRAZ, day care center is not more compliance with legal requirements, rather a pride-taking facility to take care & entertain children of working mothers. Specious, highly hygienic, properly furnished and supervised by trained personnel- these day-care center comfort working mother by ensuring quality time for their children.

Moreover, adequate and facilitated arrangement of canteen, safe drinking waters, and hygienic lavatories make AFRAZ a good place to work.

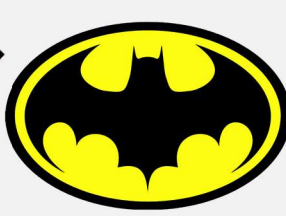
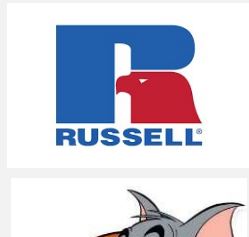
SAFETY & INTEGRITY

AFRAZ strictly adheres to ethical business-practice. It carries out compliance as a continuous process, and exceeds local legislations to meet ISO convention In terms of employment practice and safety. Its Compliance Management Team monitors and reviews the various activities performed throughout the organization.

For the safety of Its workers, AFRAZ has Improved workplace-conditions; set up noticeable warning signs in the local language, enforced the usage of safety equipment; and built awareness among the workforce. The work-place has. dearly demarcated emergency exits and equipment.

AFRAZ strongly opposes force-labour, child-labour, racism, discrimination and exploitation of workers, and makes every possible effort to discharge such misconducts. It employs individuals solely on the basis of their qualifications.

CLIENT TRADE MARK



F.R.I.E.N.D.S

FOREVER 21

CERTIFICATION



**Employees'
Old-Age Benefits
Institution**

KIDS ARTICLE



GIRLS & LADIES ARTICLE



BOYS & MENS ARTICLE



CONTACT US

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